

# DATA AT THE HUB OF THE FOOD & DRINK INDUSTRY

The  
knowledge  
store



## THE E-PACK E-BROADCAST SERVICE

**NO  
BROADCAST  
FEE**

**LIST PROFILE** – The most complete list of email addresses available to target the main segments of the Food and Drink market.

**INFORMATION SOURCES** – The William Reed Business Media portfolio of magazines, digital media, exhibitions, conferences & events and directories & guides

**SERVICE INFORMATION** – This is a broadcast only service. The Knowledge Store will not supply any email addresses to 3rd parties

**1,000  
APPROX. PER SECTOR**

### SECTORS

Independent Grocery Retail  
Food Manufacturers - C.E.O. / Board Level  
Food Manufacturers - General Management  
Food Manufacturers - Manufacturing / Production  
Food Manufacturers - Sales & Marketing  
Food Manufacturers - I.T.  
Food Manufacturers - Operations / Logistics  
Four and Five Star Luxury Hotels  
Three Star Hotels  
Managed Pubs  
Freehold Pubs  
Quick Service Restaurants  
Wholesale Cash and Carries

### FEATURES

Low-cost marketing solution  
Easy route to market  
Fully flexible  
No postage costs  
Generate sales leads  
Increase brand awareness  
Drive traffic to your website  
Quantifiable  
Publicise special offers  
Distribute vouchers

### FREQUENCY

Monthly (first Tuesday of every month)

save up to  
**50%**  
on premium email  
broadcast

### PRICING

| No. of Insertions | Rate Card* | Discount Rate* | Discount Rate | %Unit Price |
|-------------------|------------|----------------|---------------|-------------|
| 1                 | £340       | £272           | 20            | £272        |
| 3                 | £800       | £560           | 30            | £187        |
| 6                 | £1,250     | £750           | 40            | £125        |
| 12                | £1,700     | £850           | 50            | £70         |

### Contact Us

For further information please contact:

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Alternatively log-on to our website [www.theknowledgestore.co.uk](http://www.theknowledgestore.co.uk)  
or fax us on: 01293 610499



List Warranty Number 002164



List Accuracy: Our data is updated on a daily basis as a result of continuous process of feedback, telemarketing and research into the markets we serve. We work closely with trade associations, exhibition organisers, our advertisers and readers to ensure that William Reed titles have the most relevant and influential specifiers available. The Knowledge Store is a member of the Direct Marketing Association. All lists hold a full DMA List Warranty. All data is verified via the Mail, Telephone and Fax preference services as well as the Postal Address File.