

DATA AT THE HUB OF THE FOOD & DRINK INDUSTRY

The
knowledge
store



THE UK PUBS & LICENSEES DATABASE

NO
MINIMUM
**ORDER
VALUE**

LIST PROFILE – Whether you require the complete UK universe, the main purchasers / decision makers or distinct parts of the licensed trade, this list will deliver the contacts you need cost effectively.

INFORMATION SOURCES – Morning Advertiser
• On Trade Scotland • Guide to Pubs, Bars and Nightclubs

**62,886
RECORDS**

Morning Advertiser

M&Creport

DATA SELECTION

Mail, telephone and email

BUSINESS TYPE

Bar, Pub, Night Club, Wine Bar

ADDRESS TYPE

Head Office and Site

OWNERSHIP

Independent.....34,325
Managed.....10,492

TENURE

Freehold.....11,202
Leasehold / Tenanted.....23,123
Managed.....10,492

ANNUAL TURNOVER

Less than £100,000.....4,069
£100,000 - £200,000.....11,252
£200,000 - £500,000.....8,926
£500,000 - £750,000.....54
£750,000 - £1,000,000.....18
More than £1,000,000.....65

FOOD

Incorporated in Bar Area.....26,476
Separate Bar Area.....9,708
Separate Dining Area.....20,976

FACILITIES

Cash Machine.....5,699
Children's Facilities.....11,949
Covered Smoking Area.....Upon Request
Dance Facilities.....10,256
Darts.....19,495
Fruit Machines.....25,678
Function Room.....11,279
Games Room.....7,480
Garden.....22,333
Juke Box.....Upon Request
Karaoke.....10,853
Live Entertainment.....17,082
Pool.....18,536
SWP Machines.....16,289
TV Sport.....19,247



Full Geographical selections available

OWNERSHIP COMPANY

Group Name

HEAD OFFICE PRIMARY JOB FUNCTIONS

Administration
CEO / Board Level / Chairman
Director
Finance
General Management
General Manager
Marketing
Operations / Logistics
Owner / Proprietor
Purchasing
Sales
Senior Management
Other

Price Information

List Rental – Single Use

- List Rental allows you to mail the information only once.
- List Rental including telephone numbers allows you to mail once and make one telephone contact.

List Rental Records.....£170 per '000
Format & Delivery UK.....£25
Format & Delivery O/S.....£35
First Selection.....Free
Additional Selections.....£50 per '000
Telemarketing.....£50 per '000

Data Licensing – Multiple Use

- Data Licensing allows you to use the data as many times as required during the length of the licence, usually 3 months, 6 months and 1 year.

12 Months Use

£850 per '000.....(under 30,000 records)
£650 per '000.....(over 30,000 records)

6 Months Use

£625 per '000.....(under 30,000 records)
£500 per '000.....(over 30,000 records)

3 Months Use

£400 per '000.....(under 30,000 records)
£350 per '000.....(over 30,000 records)

List Purchase – Unlimited Use

Data purchase our lists for your own personal unlimited use.
Purchase Cost.....£2.00 per record
Max. order.....restricted to 10,000 records

NO MINIMUM ORDER VALUE

Contact Us

For further information please contact:

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List Warranty Number 002164

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