

DATA AT THE HUB OF THE FOOD & DRINK INDUSTRY

The
knowledge
store



THE UK HOTEL DATABASE

LIST PROFILE – The new list from The Knowledge Store combining the databases of three of the William Reed Business Media's most recent acquisitions.

INFORMATION SOURCES – Hotel Magazine

- Restaurant • The Restaurant Show
- Hotel Report • Guide to UK Branded Hotels

NO
MINIMUM
**ORDER
VALUE**

59,318
RECORDS

Price Information

List Rental – Single Use

- List Rental allows you to mail the information only once.
- List Rental including telephone numbers allows you to mail once and make one telephone contact.

List Rental Records.....	£170 per '000
Format & Delivery UK.....	£25
Format & Delivery O/S.....	£35
First Selection.....	Free
Additional Selections.....	£50 per '000
Telemarketing.....	£50 per '000

Data Licensing – Multiple Use

- Data Licensing allows you to use the data as many times as required during the length of the licence, usually 3 months, 6 months and 1 year.

■ 12 Months Use

£850 per '000.....	(under 30,000 records)
£650 per '000.....	(over 30,000 records)

■ 6 Months Use

£625 per '000.....	(under 30,000 records)
£500 per '000.....	(over 30,000 records)

■ 3 Months Use

£400 per '000.....	(under 30,000 records)
£350 per '000.....	(over 30,000 records)

List Purchase – Unlimited Use

Data purchase our lists for your own personal unlimited use.
Purchase Cost.....£2.00 per record
Max. order..... restricted to 10,000 records

NO MINIMUM ORDER VALUE

Contact Us

For further information please contact:

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www.theknowledgestore.co.uk
or fax us on: 01293 610499



List Warranty Number 002164

List Accuracy: Our data is updated on a daily basis as a result of continuous process of feedback, telemarketing and research into the markets we serve. We work closely with trade associations, exhibition organisers, our advertisers and readers to ensure that William Reed titles have the most relevant and influential specifiers available. The Knowledge Store is a member of the Direct Marketing Association. All lists hold a full DMA List Warranty. All data is verified via the Mail, Telephone and Fax preference services as well as the Postal Address File.



restaurant
MAGAZINE

PRIMARY JOB FUNCTION

CEO/Chairman
Director
Executive Head Chef
General Manager
Hotel Manager
Maitre d
Operations Director
Owner/Proprietor
Purchasing Manager
Restaurant Manager
Sommelier/Wine Buyer
Sous Chef
Other
Administration
CEO / Board Level / Chairman
Director
Finance
General Management
General Manager
Marketing
Operations / Logistics
Owner / Proprietor
Purchasing
Sales
Senior Management
Other

HEAD OFFICE PRIMARY JOB FUNCTION

Administration
CEO / Board Level / Chairman
Director
Finance
General Management
General Manager
Marketing
Operations / Logistics
Owner / Proprietor
Purchasing
Sales
Senior Management
Other

DATA SELECTION

Mail, telephone and email

ADDRESS TYPE

Head Office and Site

BUSINESS TYPE

Banqueting Room
Bed and Breakfast
Conference Room / Centre
Function Room
Guest House
Hostel
Hotel
Hotel/Restaurant

BRANDS

List of brands owned

COMPANY PROFILE

A brief description of the company's business

NUMBER OF SITES

1 - 5
6 - 10
11 - 20
21 - 50
51 - 100
100 - 1,000
1,000 plus