

DATA AT THE HUB OF THE FOOD & DRINK INDUSTRY

The
knowledge
store



THE UK FOOD & DRINK INDUSTRY SPECIALIST DATABASE



152,999
RECORDS

LIST PROFILE – Compiled from the comprehensive Knowledge Store specialist databases. Detailing sectors within and associated with the UK Food & Drink Industry.

GROUP

ADDRESSES

Specialist Food and Drink Retailers

Bakers.....	8,601
Butchers.....	8,700
Chemists.....	11,362
Farm Shops.....	782
Fishmongers.....	883
Health Food Shops.....	748
Post Offices.....	11,098

SUB TOTAL: 42,174

Catering

Catering Companies.....	4,930
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SUB TOTAL: 4,930

Entertainment / Leisure

Amusement Parks & Arcades.....	880
Aquariums.....	52
Art: Galleries, Dealers and Centres.....	2,614
Camping Sites and Caravan Parks.....	4,632
Cinemas.....	521
Clubs & Associations: Social / Leisure.....	11,247
Concert Halls.....	93
Gyms, Health Clubs / Centres.....	3,210
Holiday Centres / Accommodation.....	4,492
Leisure & Recreation Centres.....	2,722
Museum.....	1,575
Racecourses & Tracks.....	117
Theatre.....	674
Theme Parks.....	30
Wildlife Parks & Farms.....	234
Youth Organisations & Centres.....	3,471
Zoos.....	52

SUB TOTAL: 36,616

Farming and Agriculture

Abattoirs.....	133
Agricultural Contractors.....	1,580
Agricultural Engineers.....	833
Agricultural Merchants.....	899
Agricultural Services.....	649
Beekeeping.....	42
Farms.....	31,722
Fisheries, Fish Farms & Hatcheries.....	708
Livestock Markets.....	87

SUB TOTAL: 36,653

Gambling / Gaming

Bingo Halls and Clubs.....	323
Book Makers.....	393
Casinos.....	122

SUB TOTAL: 838

Manufacturer and Supplier – Non-Food

Bar Fitters / Equipment & Accessories.....	129
Battery Manufacturers Supplies.....	342
Bottling Machinery & Equipment.....	18
Cake Decorating Equipment & Supplies.....	91
Cash Registers & Check-Out Equipment.....	439
Disco Equipment.....	219
Fertilisers.....	136
Garden Centres and Nurseries.....	4,187
Greeting Card Publishers & Wholesalers.....	394
Hotel & Restaurant Equipment.....	116
Petrol Pump Mfrs & Suppliers.....	19
Pharmaceutical Mfrs & Distributors.....	526

SUB TOTAL: 6,616

Non-Food Retailer

Agricultural Machinery – Sales & Service.....	1,547
DIY.....	111
Electrical Retailers.....	158
Furniture.....	168
Housewares.....	246
Internet Cafes.....	426
Pet Shops & Pet Supplies.....	2,997
Sport & Leisure.....	135
Toys, Games & Novelties Retailers.....	81
Vending Machines – Sales & Service.....	586
Video/DVD Rental.....	527

SUB TOTAL: 6,982

Sport: Clubs, Centres and Facilities

Bowling, Karting, Snooker.....	1,452
Golf Courses / Driving Ranges.....	3,298
Ice Rinks.....	45
Leisure Centres and Swimming Pools.....	717
Sports Arenas & Stadiums.....	1,103
Sports Clubs & Associations.....	7,433
Squash and Tennis Courts.....	114

SUB TOTAL: 14,162

Transport

Airlines and Airports.....	308
Bus & Coach Operators & Stations.....	746
Cruiselines and Ferry Operators.....	144
Ports, Docks & Harbours.....	220
Railways and Train Stations.....	279

SUB TOTAL: 1,697

Other

Advertising - Agencies.....	1,685
Animal Welfare Organisations.....	646

SUB TOTAL: 2,331

Price Information

List Rental – Single Use

- List Rental allows you to mail the information only once.
- List Rental including telephone numbers allows you to mail once and make one telephone contact.

List Rental Records.....	£150 per '000
Format & Delivery UK.....	£25
Format & Delivery O/S.....	£35
First Selection.....	Free
Additional Selections.....	£50 per '000
Telemarketing.....	£50 per '000

Data Licensing – Multiple Use

- Data Licensing allows you to use the data as many times as required during the length of the licence, usually 3 months, 6 months and 1 year.

■ 12 Months Use

£625 per '000.....	(under 30,000 records)
£500 per '000.....	(over 30,000 records)

■ 6 Months Use

£400 per '000.....	(under 30,000 records)
£350 per '000.....	(over 30,000 records)

■ 3 Months Use

£250 per '000.....	(under 30,000 records)
£200 per '000.....	(over 30,000 records)

List Purchase – Unlimited Use

Data purchase our lists for your own personal unlimited use.
Purchase Cost.....£2.00 per record
Max. order..... restricted to 10,000 records

NO MINIMUM ORDER VALUE

Contact Us

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List Warranty Number 002164

List Accuracy: Our data is updated on a daily basis as a result of continuous process of feedback, telemarketing and research into the markets we serve. We work closely with trade associations, exhibition organisers, our advertisers and readers to ensure that William Reed titles have the most relevant and influential specifiers available. The Knowledge Store is a member of the Direct Marketing Association. All lists hold a full DMA List Warranty. All data is verified via the Mail, Telephone and Fax preference services as well as the Postal Address File.