

DATA AT THE HUB OF THE FOOD & DRINK INDUSTRY

The
knowledge
store



THE UK SHOPPING CENTRE AND RETAIL PARKS DATABASE

NO
MINIMUM
**ORDER
VALUE**

**6,500
RECORDS**

LIST PROFILE – Provides unrivalled information on the diverse shopping centre and retail industry. The Database provides key contacts and statistics on shopping centres, retail parks and retailers, together with property agents, owners and developers.

INFORMATION SOURCES – The Retail and Shopping Centre Directory

Retail & Shopping Centre Directory 2009

DATA SELECTION

Mail, telephone and email

BUSINESS TYPE

Operational Shopping Centre	809
Retail Parks	757
Outlet Centre	48
Owners, Developers and Investors	324
Commercial Property Agents	244
Town Centre Managers	377

JOB TITLE (CENTRE MANAGEMENT)

Centre Manager or Director	598
Assistant or Deputy Centre Manager	93
Security Manager	201

SHOPPING CENTRE SIZE

Less than 50,000 sq ft
50,000 to 150,000 sq ft
More than 150,000 sq ft

NUMBER OF UNITS IN SHOPPING CENTRE:

1-20
21-50
51-100
101-250
More Than 250



Full Geographical selections available

SHOPPING CENTRE SIZE & DEMOGRAPHICS

Anchors
Catchment Area Population
Number of Units
Selling Space (sq ft)
Shopping Levels
Unit size range
Weekly Footfall

LOCATION

In Town or Out of Town

PARKING

Multi Storey
Paid
Open
Single Storey

SERVICES TO RETAILERS & COMPLEXES

Cleaning	259
Contract Caterers	241
Maintenance	269
Flooring & Floor Maintenance	245
Car Parking Equipment	204
Car Parking Services	138
Signage	232
Security Products	252
Air Conditioning	161
Cash Registers & EPOS	159
Health, Safety & Hygiene	119
Lighting	140
Retail Refrigeration Equipment	172
Shopfitting & Display	157

LEAGUE TABLES

Top 50: Shopping Centres

Price Information

List Rental – Single Use

- List Rental allows you to mail the information only once.
- List Rental including telephone numbers allows you to mail once and make one telephone contact.

List Rental Records	£170 per '000
Format & Delivery UK	£25
Format & Delivery O/S	£35
First Selection	Free
Additional Selections	£50 per '000
Telemarketing	£50 per '000

Data Licensing – Multiple Use

- Data Licensing allows you to use the data as many times as required during the length of the licence, usually 3 months, 6 months and 1 year.

12 Months Use	
£850 per '000	(under 30,000 records)
£650 per '000	(over 30,000 records)

6 Months Use	
£625 per '000	(under 30,000 records)
£500 per '000	(over 30,000 records)

3 Months Use	
£400 per '000	(under 30,000 records)
£350 per '000	(over 30,000 records)

List Purchase – Unlimited Use

Data purchase our lists for your own personal unlimited use.
Purchase Cost.....£2.00 per record
Max. order..... restricted to 10,000 records

NO MINIMUM ORDER VALUE

Contact Us

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List Warranty Number 002164

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