

DATA AT THE HUB OF THE FOOD & DRINK INDUSTRY

The
knowledge
store



THE RESTAURANT SHOW



LIST PROFILE – The Restaurant Show is the UK's leading exhibition catering for the premium sector of the restaurant industry. The show attracts key decision makers from the Hospitality Industry

INFORMATION SOURCES – The Restaurant Show

17,247
RECORDS



JOB FUNCTION

Architect/Designer
Banqueting/Conference
Bar Manager
Business Development
Buying/Purchasing
Chef
Director
Executive/Head Chef
Food & Beverage
Front of House/Maitre'd
General Manager
IT/Systems
MD / Chief Executive
Operations
Other
Owner/Proprietor
Restaurant Manager
Sommelier/Wine Buyer
Sous Chef

COMPANY TYPE

Bar/Brasserie
Contract/Event Catering
Cost Sector Catering
Designer/Architect
Gastropub
Head Office
Hotel
Other
Restaurant - in bar
Restaurant - part of a hotel
Restaurant - standalone
Style Bar
Supplier to the Trade
VIP

OWNERSHIP

Independent Outlet
Part of a Chain

Price Information

List Rental – Single Use

- List Rental allows you to mail the information only once.
- List Rental including telephone numbers allows you to mail once and make one telephone contact.

List Rental Records	£170 per '000
Format & Delivery UK	£25
Format & Delivery O/S	£35
First Selection	Free
Additional Selections	£50 per '000
Telemarketing	£50 per '000

Data Licensing – Multiple Use

- Data Licensing allows you to use the data as many times as required during the length of the licence, usually 3 months, 6 months and 1 year.

12 Months Use	
£850 per '000	(under 30,000 records)
£650 per '000	(over 30,000 records)

6 Months Use	
£625 per '000	(under 30,000 records)
£500 per '000	(over 30,000 records)

3 Months Use	
£400 per '000	(under 30,000 records)
£350 per '000	(over 30,000 records)

List Purchase – Unlimited Use

Data purchase our lists for your own personal unlimited use.
Purchase Cost.....£2.00 per record
Max. order..... restricted to 10,000 records

NO MINIMUM ORDER VALUE

Contact Us

For further information please contact:

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List Warranty Number 002164

List Accuracy: Our data is updated on a daily basis as a result of continuous process of feedback, telemarketing and research into the markets we serve. We work closely with trade associations, exhibition organisers, our advertisers and readers to ensure that William Reed titles have the most relevant and influential specifiers available. The Knowledge Store is a member of the Direct Marketing Association. All lists hold a full DMA List Warranty. All data is verified via the Mail, Telephone and Fax preference services as well as the Postal Address File.

