

DATA AT THE HUB OF THE FOOD & DRINK INDUSTRY

The
knowledge
store



INTERNATIONAL FORECOURT & FUEL EQUIPMENT SHOW



LIST PROFILE – IFFE is the UK's top event for the fuel and forecourt industry. The show brings together equipment and services used in the storage, distribution and dispensing of fuel, plus car washes, car care equipment, ancillary products and building contractors, alongside trade associations and industry bodies.

INFORMATION SOURCES – IFFE

5,599
RECORDS



JOB FUNCTION

Baker
Butcher
Buyer/Purchaser
Chef
Confectioner
Consultant
Craft Baker
Development Chef
Engineer
Engineering/Maintenance
Executive
Farmer
Finance/IT
Food/Drink Technologist
Hygiene/Safety
Manager
Manufacturing/Production
MD/CEO/Director
New Product Development
Officer
Owner/Proprietor/Partner
Packaging, Branding & De
Quality Control
Sales/Marketing
Supply Chain/Distribution
Technologist
Tenant
Other

TYPE OF BUSINESS

Association
Bakery
Biscuit Manufacturer
Butcher
Cafe/Coffee Shop
Cake Manufacturer
Cash & Carry/Wholesaler
Confectionery
Consultancy
Contract Caterer
Co-operative
Cost Sector Caterer
Craft Bakery
CTN
Delicatessen
Distributor/Transport/
Logistics
Farm Shop
Fast Food Outlet
Foodservice
Forecourt Maintenance
Forecourt Retailer
Freight/Transport
Frozen Food Manufacturer
Government Department
Grocer/Convenience Store
Hotel
Importer/Exporter/Broker
In-store Bakery
Leisure Facility
Local Authority
Manufacturer/Processor
Off Licence
Oil Company

Pizza Manufacturer
Plant Bakery
Post Office
PR/Advertising/Marketing
Primary Producer
Pub/Club/Bar
Regulator/Legislator
Restaurant
Sandwich Bar
Sandwich Manufacturer
Serv Station-Independent
Serv Station-Oil Company
Serv Station-Other
Serv Station-Supermarket
Snack Food Manufacturer
Specialist Food Outlet
Supermarket Group
Travel Caterer
Video/Leisure Store
Other

NO OF EMPLOYEES

1-10
11-50
201-500
51-200
More than 500

FACILITIES

Car Wash/Jet Wash
Seated catering facilities
Food to go/hot beverages
Other

Price Information

List Rental – Single Use

- List Rental allows you to mail the information only once.
- List Rental including telephone numbers allows you to mail once and make one telephone contact.

List Rental Records £170 per '000
Format & Delivery UK £25
Format & Delivery O/S £35
First Selection Free
Additional Selections £50 per '000
Telemarketing £50 per '000

Data Licensing – Multiple Use

- Data Licensing allows you to use the data as many times as required during the length of the licence, usually 3 months, 6 months and 1 year.

12 Months Use
£850 per '000 (under 30,000 records)
£650 per '000 (over 30,000 records)

6 Months Use
£625 per '000 (under 30,000 records)
£500 per '000 (over 30,000 records)

3 Months Use
£400 per '000 (under 30,000 records)
£350 per '000 (over 30,000 records)

List Purchase – Unlimited Use

Data purchase our lists for your own personal unlimited use.
Purchase Cost £2.00 per record
Max. order restricted to 10,000 records

NO MINIMUM ORDER VALUE

Contact Us

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List Warranty Number 002164

List Accuracy: Our data is updated on a daily basis as a result of continuous process of feedback, telemarketing and research into the markets we serve. We work closely with trade associations, exhibition organisers, our advertisers and readers to ensure that William Reed titles have the most relevant and influential specifiers available. The Knowledge Store is a member of the Direct Marketing Association. All lists hold a full DMA List Warranty. All data is verified via the Mail, Telephone and Fax preference services as well as the Postal Address File.

