

# DATA AT THE HUB OF THE FOOD & DRINK INDUSTRY

The  
knowledge  
store



## THE UK INDEPENDENT GROCERY RETAIL DATABASE

NO  
MINIMUM  
**ORDER  
VALUE**

**LIST PROFILE** – Acknowledged as the most comprehensive and freshest data available across this fast-moving sector

**INFORMATION SOURCES** – Convenience Store  
• Scottish Local Retailer • Forecourt Trader • The Grocer  
• Off Licence News • Harpers Wine & Spirit Trades Review

**64,857  
RECORDS**

### DATA SELECTION

Mail, telephone and email

### TYPE OF BUSINESS

Grocer/Convenience Store  
Off Licence  
CTN  
Petrol Forecourt

### OWNERSHIP

Independent.....57,446  
Wholesaler owned.....133  
Symbol/Buying Group Membership.....7,278

### SIZE OF SALES AREA

< 500 sq ft .....24,197  
500 – 999 sq ft .....24,129  
1,000 – 1,499 sq ft .....5,915  
1,500 – 2,499 sq ft .....2,915  
2,500 – 2,999 sq ft .....845  
3,000 – 5,000 sq ft .....449  
→ 5,000 sq ft .....390

### ESTIMATED WEEKLY TURNOVER

< £3,000 .....4,832  
£3,000 – £5,000 .....6,687  
£5,000 – £9,999 .....14,858  
£10,000 – £14,999 .....4,014  
£15,000 – £29,999 .....4,445  
£30,000 – £99,999 .....968  
£100,000 – £999,999 .....212

### PRODUCTS SOLD

Alcohol.....46,450  
Confectionery.....49,580  
Food To Go.....34,118  
Frozen Foods.....43,591  
Fruit & Vegetables.....36,162

Health & Beauty Products.....49,706  
Household/Cleaning Products .....50,202  
Newspapers & Magazines.....53,162  
Packaged Groceries.....58,754  
Snacks .....61,387  
Soft Drinks.....64,584  
Tobacco.....63,492  
Video Rental.....16,915

### IN STORE FACILITIES

Drinks Chillers .....49,989  
Ice Cream Cabinet.....54,708  
EPOS .....24,609  
Deli Counter .....8,260  
Lottery.....28,376  
EFTPOS.....22,340

### SPECIALIST FOOD AND DRINK RETAILERS

Bakers.....8,601  
Butchers.....8,700  
Chemists.....11,362  
Farm Shops.....782  
Fishmongers .....883  
Health Food Shops.....748  
Post Offices.....11,098

### LEAGUE TABLES

Top 50 Independent Retailers  
Top 50 Petrol Retail Groups



Full Geographical selections available

## Price Information

### List Rental – Single Use

- List Rental allows you to mail the information only once.
- List Rental including telephone numbers allows you to mail once and make one telephone contact.

List Rental Records .....£170 per '000  
Format & Delivery UK .....£25  
Format & Delivery O/S .....£35  
First Selection.....Free  
Additional Selections.....£50 per '000  
Telemarketing.....£50 per '000

### Data Licensing – Multiple Use

- Data Licensing allows you to use the data as many times as required during the length of the licence, usually 3 months, 6 months and 1 year.

#### 12 Months Use

£850 per '000 .....(under 30,000 records)  
£650 per '000 .....(over 30,000 records)

#### 6 Months Use

£625 per '000 .....(under 30,000 records)  
£500 per '000 .....(over 30,000 records)

#### 3 Months Use

£400 per '000 .....(under 30,000 records)  
£350 per '000 .....(over 30,000 records)

### List Purchase – Unlimited Use

Data purchase our lists for your own personal unlimited use.  
Purchase Cost.....£2.00 per record  
Max. order.....restricted to 10,000 records

**NO MINIMUM ORDER VALUE**

### Contact Us

For further information please contact:

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List Warranty Number 002164

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