

DATA AT THE HUB OF THE FOOD & DRINK INDUSTRY

The
knowledge
store



THE UK FOOD MANUFACTURERS DATABASE

NO
MINIMUM
**ORDER
VALUE**

LIST PROFILE – The most comprehensive list of the Food & Drink Manufacturing market in the UK.

INFORMATION SOURCES – Food Manufacture
• The Grocer Directory of Manufacturers & Suppliers
• Meat Trades Journal • Foodex / Foodex Meatex
• Baking Industry Exhibition

**31,476
RECORDS**

DATA SELECTION

Mail, telephone and email

ADDRESS TYPE

Head Office and Site

BY JOB FUNCTION

Administration.....	422
Buying / Purchasing.....	948
Finance.....	1,164
General Management.....	13,478
I.T.....	1,293
Manufacturing /Production.....	3,165
Marketing / Merchandising.....	1,304
Operations / Logistics.....	2,053
Personnel.....	233
Research & Development.....	518
Sales.....	2,009
Sales & Marketing.....	356
Other.....	229

BY JOB SENIORITY

Upper Board level.....	6,144
Board level.....	7,257
Upper Management.....	1,626
Management.....	10,235
Supervisory.....	1,064
Non-Managerial.....	436

BY ANNUAL TURNOVER

Less than £0.5 million
£0.5 million - £1 million
£1 - £10 million
£10 - £50 million
£50 - £100 million
£100 - £250 million
£250 - £500 million
£500 million - £1 bn
Over £1 bn

NUMBER OF EMPLOYEES

Between 1 and 5
Between 6 and 10
Between 11 and 50
Between 51 and 100
Between 101 and 250
Between 251 and 500
Between 501 and 1000
Between 1001 and 1500
More than 1500

UK STANDARD INDUSTRIAL CLASSIFICATION OF ECONOMIC ACTIVITIES

PRODUCT GROUPS

- Bakery products
- Baking & cooking ingredients
- Cereals, pulses, pasta & rice
- Confectionery
- Crisps & snacks
- Dairy
- Drinks
- Fish & seafood products
- Frozen Food
- Fruit & vegetables
- Meat & poultry products
- Pizza
- Preserves, spreads & sauces
- Ready meals, meal components & desserts
- Vegetarian foods & meat substitutes

MANUFACTURING

- Top 500 Food & Drink Manufacturers
- Top 50 Drinks Manufacturers
- Top 50 Confectionery Manufacturers
- Top 100 Dairy Manufacturers
- Top 100 Meat and Poultry Manufacturers



Full Geographical selections available

Price Information

List Rental – Single Use

- List Rental allows you to mail the information only once.
- List Rental including telephone numbers allows you to mail once and make one telephone contact.

List Rental Records.....	£170 per '000
Format & Delivery UK.....	£25
Format & Delivery O/S.....	£35
First Selection.....	Free
Additional Selections.....	£50 per '000
Telemarketing.....	£50 per '000

Data Licensing – Multiple Use

- Data Licensing allows you to use the data as many times as required during the length of the licence, usually 3 months, 6 months and 1 year.

12 Months Use

£850 per '000.....	(under 30,000 records)
£650 per '000.....	(over 30,000 records)

6 Months Use

£625 per '000.....	(under 30,000 records)
£500 per '000.....	(over 30,000 records)

3 Months Use

£400 per '000.....	(under 30,000 records)
£350 per '000.....	(over 30,000 records)

List Purchase – Unlimited Use

Data purchase our lists for your own personal unlimited use.
Purchase Cost.....£2.00 per record
Max. order..... restricted to 10,000 records

NO MINIMUM ORDER VALUE

Contact Us

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List Warranty Number 002164

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