DATA AT THE HUB OF THE FOOD & DRINK INDUSTRY

The knowledge store

THE CONVENIENCE RETAILING SHOW

DATA SHEET NEW INFORMATION

LIST PROFILE – CRS is the event for the convenience sector, with the biggest gathering of retailers and suppliers in the convenience industry. CRS gives the market a place meet, develop relationships, research and analyse the trends in the industry.

INFORMATION SOURCES – The Convenience Retailing Show

11,708 RECORDS

NEC Birmingham CRS Convenience Retailing Show 21-24 March 2010

JOB FUNCTION

Baker
Butcher
Buyer/Purchaser
Chef
Confectioner
Consultant
Craft Baker
Development Chef
Engineer
Engineering/Maintenance
Executive
Farmer
Finance/IT
Food/Drink Technologist
Hygiene/Safety
Manager
Manufacturing/Production
MD/CEO/Director
New Product Development Officer
Owner/Proprietor/Partner
Packaging, Branding & De
Quality Control
Sales/Marketing
Supply Chain/Distribution
Technologist
Tenant
Other

TYPE OF BUSINESS

Association
Bakery
Biscuit Manufacturer
Butcher
Cafe/Coffee Shop
Cake Manufacturer
Cash & Carry/Wholesaler
Confectionery
Consultancy
Contract Caterer
Co-operative
Cost Sector Caterer
Craft Bakery
CTN
Delicatessen
Distributor/Transport/ Logistics
Farm Shop
Fast Food Outlet
Foodservice
Forecourt Maintenance
Forecourt Retailer
Freight/Transport
Frozen Food Manufacturer
Government Department
Grocer/Convenience Store
Hotel
Importer/Exporter/Broker
In-store Bakery
Leisure Facility
Local Authority
Manufacturer/Processor
Off Licence
Oil Company
Pizza Manufacturer
Plant Bakery
Post Office
PR/Advertising/Marketing
Primary Producer
Pub/Club/Bar
Regulator/Legislator
Restaurant
Sandwich Bar
Sandwich Manufacturer
Serv Station-Independent
Serv Station-Oil Company
Serv Station-Other
Serv Station-Supermarket
Snack Food Manufacturer
Specialist Food Outlet
Supermarket Group
Travel Caterer
Video/Leisure Store
Other

NO OF EMPLOYEES

1-10
11-50
201-500
51-200
More than 500

OWNERSHIP

Independently owned
Part of a multiple chain
Part of Symbol Group
Wholesaler owned
Other

NUMBER OF OUTLETS

1
2-4 outlets
5-9 outlets
10 +

foodex 21-24 March 2010 NEC BIRMINGHAM · Food & Drink Expo · IFFE International Foreecourt & Fuel Equipment Show 21-24 MARCH 2010 NEC BIRMINGHAM · BIE Baking Industry Exhibition · Earls Court 2 the restaurant show 2009 · Café+

Price Information

List Rental – Single Use

- List Rental allows you to mail the information only once.
- List Rental including telephone numbers allows you to mail once and make one telephone contact.

List Rental Records ..... £170 per '000
Format & Delivery UK £25
Format & Delivery O/S £35
First Selection..... Free
Additional Selections..... £50 per '000
Telemarketing..... £50 per '000

Data Licensing – Multiple Use

- Data Licensing allows you to use the data as many times as required during the length of the licence, usually 3 months, 6 months and 1 year.

12 Months Use
£850 per '000 ..... (under 30,000 records)
£650 per '000 ..... (over 30,000 records)

6 Months Use
£625 per '000 ..... (under 30,000 records)
£500 per '000 ..... (over 30,000 records)

3 Months Use
£400 per '000 ..... (under 30,000 records)
£350 per '000 ..... (over 30,000 records)

List Purchase – Unlimited Use

Data purchase our lists for your own personal unlimited use.
Purchase Cost..... £2.00 per record
Max. order..... restricted to 10,000 records

NO MINIMUM ORDER VALUE

Contact Us

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LIST WARRANTY REGISTER · DMA

List Warranty Number 002164

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